



SPONSORSHIP OPPORTUNITIES

IFE
2026

FIGHT LIKE A GIRL-ARITA

\$2,500

Sponsor the WIFI booth and events for the first (and biggest) day of IFE! We will host Margarita Madness in the booth offering Frozen Strawberry Margaritas. We will also be raising money for Breast Cancer awareness and the WIFI education fund. This tier gives your company the most exposure – both in person at the show and across WIFI's social media channels.

- Your company logo and sponsorship level will be prominently displayed in the WIFI booth and the bar cart on the show floor.
 - Custom cocktail napkins with company logo.
- "Company Spotlight" in the September Special Edition WIFI Newsletter, featuring your company bio, booth number (if applicable), and a note of why you support WIFI.
 - Dedicated sponsor post on WIFI social media platforms.
- Inclusion in a "WIFI Sponsor Appreciation" social media post prior to IFE.
- Logo featured in at least two social media posts promoting the show & event.
 - Recognition in the special edition "Post-Show" WIFI Newsletter.

TWISTED FOR TA-TA'S

\$1,000

Sponsor the WIFI Pretzel Cart during the first (and biggest) day of IFE! Your company will be in the spotlight while attendees enjoy a snack! We will also feature your company across WIFI's social media channels.

- Your company logo and sponsorship level will be prominently displayed in the booth and on the Pretzel Cart.
 - Mention in the September Special Edition WIFI Newsletter.
- Inclusion in the "WIFI Sponsor Appreciation" social media post prior to IFE.
- Logo featured in at least two social media posts promoting the WIFI Pretzel Cart.
 - Recognition in the special edition "Post-Show" WIFI Newsletter.

PINK OASIS HYDRATION STATION

\$750

Sponsor the WIFI booth and events for the second day of IFE! We will be doing a Hydration Station and Scavenger Hunt with prizes. This tier includes on-site visibility with attendees plus extended exposure through WIFI's social media.

- Your company logo and sponsorship level will be prominently displayed in the WIFI Booth and on the Hydration Station.
- Themed prizes with option to contribute company logo swag as part of prize package.
 - Mention in the September Special Edition WIFI Newsletter.
- Inclusion in a "WIFI Sponsor Appreciation" social media post prior to IFE.
- Logo featured in at least one social media post promoting the Hydration Station and Scavenger Hunt.
 - Recognition in the special edition "Post-Show" WIFI Newsletter.

OASIS OF STRENGTH SPONSOR!

COMPANY INFORMATION:

- *Company Name: _____
- *Company Address: _____

- *Company Contact: _____
- *Company Email: _____
- *Phone: _____

WE WOULD LIKE TO SPONSOR:

- ☐ Fight Like A Girl-arita!
- ☐ Twisted For Ta-Ta's!
- ☐ Pink Oasis Hydration Station!

PAYMENT METHODS:

Send WIFI and electronic invoice so we can pay \$ _____ by credit card.

We will send a check in the amount \$ _____.

Please Make Payable To The Following:
WIFI - Women In The Fastener Industry
35 Maple St., Norwood, NJ 07684